

*McCall Chamber of Commerce Membership Levels and Dues**
25% DISCOUNT FOR NEW MEMBERS and NEW BUSINESSES!
**TO RECEIVE YOUR COMPLIMENTARY LISTING IN THE 2011/2012 McCALL
POCKET DIRECTORY, YOUR COMPLETED APPLICATION NEEDS TO BE
SUBMITTED BY JUNE 6, 2011**

- ❖ **SUPPORTER = \$125.** Non-profit, Individual or Home Based Business (1-2 Full-time equivalent (“FTE”) employees). Member will receive Chamber membership sticker, chamber membership e-blasts, listing on chamber website in 1 Business Directory category and 1 Activity association. UNLIMITED POSTING ON EVENT CALENDAR WITH MEMBERSHIP.
- ❖ **BRONZE = \$295.** Basic Business (3-9 FTE employees). Member will receive Chamber membership sticker, chamber membership e-blasts, listing on chamber website in 2 Business Directory categories with Business Logo, 2 Activity associations, UNLIMITED event postings on community calendar, designate 1 month of weekly marketing Blog to Chamber website subscribers.
- ❖ **SILVER = \$475.** Medium Business (10-24 FTE employees). Member will receive Chamber membership sticker, chamber membership e-blasts, listing on chamber website in 3 Business Directory categories with Business Logo, 3 Activity associations, UNLIMITED event postings on community calendar, designate which 3 months of weekly marketing/specials Blog to Chamber website subscribers.
- ❖ **GOLD = \$650.** Large Business (25-49 FTE employees). Member will receive Chamber membership sticker, chamber membership e-blasts, listing on chamber website in 4 Business Directory categories with Business Logo including own web page space, 4 Activity associations, UNLIMITED event postings on community calendar, designate which 6 months of weekly marketing/specials Blog to Chamber website subscribers.
- ❖ **PLATINUM = \$995.** Corporate Business (49+ FTE employees). Member will receive Chamber membership sticker, chamber membership e-blasts, listing on chamber website in 6 Business Directory categories with Business Logo including own web page space, 5 Activity associations, UNLIMITED event postings on community calendar, 12 months of weekly marketing/specials Blog to Chamber website subscribers.

❖ **SEASONAL:** Prorated according to membership chosen.

DESIGN THE RIGHT PACKAGE FOR YOU!

***LOWER MEMBERSHIP LEVELS CAN CHOOSE TO UPGRADE TO HIGHER MEMBERSHIP LEVELS FOR BUNDLED MEMBERSHIP PRICING OR PURCHASE “ALA CARTE”:**

- ADDITIONAL CATEGORY = \$25
- ADDITIONAL ACTIVITY = \$25
- ADD LOGO = \$50
- ADD WEB PAGE = \$100
- ADDITIONAL MONTH OF MARKETING/SPECIAL BLOGS (includes Twitter and Facebook) = \$75
- ADDITIONAL WEBSITE SPECIAL ADVERTISING PACKAGES (McCall Area Chamber Members Only):
 - Premium Left Column All Web Pages 2” x 2” Graphic Ad, rotated in line-up = \$180/qtr
 - Events Calendar Page – Linked Text or Graphic/Logo = \$75/qtr
- MULTIPLE BUSINESS DISCOUNT: 2 Businesses = 25% off each classification level, 3 Businesses = 35% off each level, 4 + Businesses = 45% off each level.