



McCall

AREA CHAMBER OF COMMERCE & VISITORS BUREAU

MEMBERSHIP APPLICATION

Membership Year: July 1, 2016 – June 30, 2017

Your McCall Area Chamber of Commerce and Visitors Bureau is a non-profit organization, run by two staff members and a volunteer Board of Directors, that exist to "Promote and Support the McCall Area Community and Mountain Lifestyle."

We accomplish this by:

- Driving traffic up 55 and down 95:
 - Placing over \$100,000 in advertising on TV and radio in the Treasure Valley and Eastern Washington.
 - Maintaining visitmccall.org (mccallchamber.org) as a vacation planning tool and to promote our members. This site averages 120,000 unique users per year with close to 500,000 page views annually.
 - Promoting the McCall Area at Golf, Ski, Snowmobile and Mountain Bike Tourism shows
 - Organizing and Promoting 4th of July, Winter Carnival and other events.
 - Creating and Promoting shoulder season events.
 - Printing a visitors guide.
- Providing opportunities for Members to promote their business via:
 - mccallchamber.org Website, Events Calendar, e-mail blasts, and more.
- Strengthen Local Businesses:
 - Visitors Center, Referrals, Networking, and Education.

We use your dues to run the Visitor Bureau and cover logistics associated with maintaining a storefront. Our volunteers seek grants to pay for advertising, trade shows, media relations, public relations, social media, photography and videography stock, event promotion, fireworks and the McCall Area Chamber website.

We are committed to maintaining a desirable quality of life featuring year round recreational opportunities, as well as a thriving economic climate. We work with citizen groups, the City and County governments, as well as local businesses and outlying communities to promote economic development.



MEMBERSHIP LEVELS

(Membership Levels Based on "Full Time Equivalent" Employees)

	Annual Dues Membership Level	\$125 Supporter	\$295 Bronze	\$475 Silver	\$650 Gold	\$995 Platinum
Min Member Level based on FTE's		1-2 FTE	3-9 FTE	10-24 FTE	25-49 FTE	50+ FTE
Website Listing with Multiple Business Categories		x	x	x	x	x
Featured as Showcase Business on Chamber website		x	x	x	x	x
Listing in Semi-Annual "Visit McCall Magazine"		x	x	x	x	x
Unlimited Posting on Events Calendar		x	x	x	x	x
Brochure Display Space at Chamber		x	x	x	x	x
Multiple Classifications in Printed Collateral			x	x	x	x
Highlighted listing in Printed Collateral				x	x	x
50% Discount on Carnival or 4th Vendor Space				x	x	x
Prominent Promotional Space in Office for Brochures					x	x
50% Discount on Carnival & 4th Vendor Space						x
Free 10x10 Vendor Space at Carnival or 4th of July						x



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Company Name: _____

Contact Name and Title: _____

Is this the person to contact about billing? Yes No

If "No," please provide billing contact: _____

Main Email Address: _____

Billing Email Address: _____

Website Address: _____

Business/Office Phone: _____ Cell Phone: _____

Physical Address: _____ City: _____ State: _____ Zip: _____

Mailing Address: _____ City: _____ State: _____ Zip: _____

Social media Links (any that apply):

Facebook: _____ Twitter: _____

Google+: _____ Other: _____

Hours of operation: _____

Please email or provide:

- Description of Business (up to 500 words)
- Logo (jpeg, gif, tif, or png) - 1MB limit
- Photo that represents your business (jpeg, gif, tif, or png) - 1MB limit

Membership Level (please refer to first page for membership level descriptions): _____

Classification (check all that apply):

- | | | |
|--|---|---|
| <input type="checkbox"/> Accommodations & Property Mgt | <input type="checkbox"/> Guides, Outfitters & Rafting | <input type="checkbox"/> Website Design |
| <input type="checkbox"/> Advertising and Publications | <input type="checkbox"/> Graphic Design | <input type="checkbox"/> Wholesalers & Distributors |
| <input type="checkbox"/> Architects and Builders | <input type="checkbox"/> Magazines, Newspapers, Publications | Services |
| <input type="checkbox"/> Banks and Financial Services | <input type="checkbox"/> Medical, Hospitals and Care Facilities | <input type="checkbox"/> Automotive Services |
| <input type="checkbox"/> Bars | <input type="checkbox"/> Mining and Industrial | <input type="checkbox"/> Cleaning Services |
| <input type="checkbox"/> Building Supply and Hardware | <input type="checkbox"/> Non-Profit | <input type="checkbox"/> Computer & Networking |
| <input type="checkbox"/> Comm., TV, Cable & Utilities | <input type="checkbox"/> Real Estate, Mortgage & Escrow | <input type="checkbox"/> Home & Construction |
| <input type="checkbox"/> Camps, Camping & RV Parks | <input type="checkbox"/> Recreation and Rentals | <input type="checkbox"/> Insurance, Attorney, Business Services |
| <input type="checkbox"/> Churches | <input type="checkbox"/> Restaurants | <input type="checkbox"/> Pet Services |
| <input type="checkbox"/> Delivery Service | <input type="checkbox"/> Retail | <input type="checkbox"/> Photography |
| <input type="checkbox"/> Event Planning | <input type="checkbox"/> Transportation | <input type="checkbox"/> Salon, Spa, Health & Wellness |
| <input type="checkbox"/> Government and Education | <input type="checkbox"/> Utilities | <input type="checkbox"/> Storage |

"PLAY" Category (check all that apply):

- | | | |
|---|---|--|
| <input type="checkbox"/> Arts & Culture | <input type="checkbox"/> Snowmobiling | <input type="checkbox"/> Golf |
| <input type="checkbox"/> Health & Wellness | <input type="checkbox"/> Hiking & Mtn. Biking | <input type="checkbox"/> Water Sports |
| <input type="checkbox"/> Music & Nightlife | <input type="checkbox"/> Rafting & Kayaking | <input type="checkbox"/> Off-Road Riding |
| <input type="checkbox"/> Skiing & Snowshoeing | <input type="checkbox"/> Hunting & Fishing | <input type="checkbox"/> Education |

PLEASE MAKE YOUR PAYMENT BY STOPPING BY THE CHAMBER OFFICE WITH CREDIT CARD, CASH OR CHECK.

**YOU MAY FAX TO (208) 634-7752, OR E-MAIL THIS FORM TO INFO@MCCALLCHAMBER.ORG
FORMS AND PAYMENT MAY ALSO BE SENT TO P.O. BOX 350, MCCALL, IDAHO 83638**

SIGNATURE: _____ DATE: _____